

# 2012 Software Identification Summit

## Breaking through the fog of misinformation

May 2 2012  
Campbell, CA



### Overview

This year's summit focuses on software security and software publisher benefits of TagVault.org certified software identification (SWID) tags. Industry experts will provide details on how certified ISO SWID tags are used to improve software assurance processes and mitigate the risks and costs of software ownership. Presenters will also go into detail about how software publishers benefit by including TagVault.org certified SWID tags with their software products. In this summit, you will learn how:

- certified SWID tags improve software supply chain management and supply side security.
- certified tags improve security automation procedures in addition to improving software discovery and compliance accuracy.
- software consumers use TagVault.org certified SWID tag requirements to improve relationships with software publishers and lower compliance risks.
- software consumers can build and deploy "retrofit" tags for the software under management in the organization.
- software publishers can effectively and efficiently add TagVault.org certified SWID tags to their software products.

This summit also provides a forum for software publishers, purchasers and tool providers to discuss security, logistics and compliance problems that are directly attributable to the lack of accurate and authoritative software identification information. Learn how other organizations lower the risks and costs of IT processes that deal with software.

**[Sign up for the summit](#) and/or [training session](#) to learn what you can do right now to improve the accuracy of discovery data and improve the automation of security, compliance and logistics processes—[info@tagvault.org](mailto:info@tagvault.org).**

### Who will be attending This Summit

- Government Agencies
- Software Publishers
- Software Purchasing Organizations
- Tool Providers
- SAM and IT consultants
- Analysts

**Date: May 2, 2012**  
**Location: Campbell, CA**  
**Cost: \$100 facilities fee**

**TagVault.org negotiated government per diem rates for everyone at two different hotels near the summit. Sign-up early to take advantage of this great rate!**

**Sign-up to receive the application. Fees will only be charged once an application is approved.**

The Summit will be held in Campbell, CA — in the midst of Silicon Valley—with ease of access to San Jose International Airport (SJC).

**A Kindle Fire will be given away at the end of the summit.**

Revolutionizing Software Identification

TagVault.org c/o IEEE-ISTO

Piscataway, NJ 08854  
Phone: 732-562-6031  
E-mail: [info@TagVault.org](mailto:info@TagVault.org)



## Keynote Speaker



### Richard Struse

Deputy Director for Software Assurance  
U.S. Department of Homeland Security's  
National Cyber Security Division

Richard Struse is the Deputy Director for Software Assurance in the Department of Homeland Security's National Cyber Security Division where he oversees efforts relating to the automation of Software Assurance. Prior to joining DHS, Mr. Struse was Vice President of Research and Development at VOXEM, Inc., where he was responsible for the architecture, design and development of a high-performance, extremely high-reliability communications software platform that is in use in telecommunications systems around the world.

Richard will discuss how Software ID Tags are an integral part of a standards-based cyber security ecosystem and the need for public-private collaboration to accelerate their adoption and use in both government and the private sector.

## Agenda

The summit is designed to bring the various software ecosystems members together to develop solutions to the persistent and expensive problem of software identification. Fundamental changes to existing processes are necessary and beneficial to all stakeholders. Be prepared to listen, learn and voice your opinions.

- Day 1—Summit — \$100 facilities fee for registered attendees
  - ⇒ 8 AM—Registration, coffee and morning snacks
  - ⇒ 9 AM—Presentations by customers, publishers, tool providers
  - ⇒ Lunch provided
  - ⇒ 5 PM—7 PM—Vendor showcase with drinks and appetizers
- Day 2 (Optional) — Training — Publisher Integration of Certified SWID Tags
  - ⇒ Fee based training—\$500 or training token required per student\*
  - ⇒ Learn to efficiently integrate certified SWID tags into the software build and release process
  - ⇒ Students receive TagVault.org Tag Creation, validation and signing tool and TagVault.org SWID Tag certification specification

\* Organization joining as a Full Tool/Service Provider or Software Publisher member prior to March 30, 2012 will receive one free pass to the summit and one free training token (\$500 value) for use at the training session on May 4th, 2012.

## Sign up today

Learn how the **revolution in software identification can benefit you!**  
Go to [www.tagvault.org/2012-summit](http://www.tagvault.org/2012-summit) to sign up.

**Sign up by March 30, 2012 and receive one free registration of a regid for your organization in the TagVault.org repository (a \$100 value for most companies).**

## Learn more about TagVault.org

More information about TagVault.org, its members and the software identification summit can be found at [www.tagvault.org/2012-summit](http://www.tagvault.org/2012-summit).

## TagVault.org

TagVault.org is a non-profit program of IEEE-ISTO with a focus on improving software identification procedures for the entire software ecosystem. TagVault.org has created tools and services to provide registration, validation and certification processes for all market segments. All members of the Software ecosystem are positively impacted by these efforts.

## Software Consumers

Accurate software inventory is critical to managing software assets and also eases compliance, security, and logistics issues. If you accept audit clauses in your licensing contracts, you need to demand authoritative software identification information.

## Software Publishers

By providing the information your customers and SAM tool providers need to more effectively manage licenses, the cost of compliance activities is lowered and customer satisfaction is increased.

## SAM Tool Vendors

Having a standardized method for software identification allows you to focus on helping users optimize their software asset utilization.

Phone: 732-562-6031  
E-mail: [info@TagVault.org](mailto:info@TagVault.org)  
Web: [www.TagVault.org](http://www.TagVault.org)



© 2012 TagVault.org. All rights reserved.